

THE NJSOP PROUDLY PRESENTS THE FIRST EVER VIRTUAL
MANAGED CARE SEMINAR

FOR OPTOMETRIC PHYSICIANS & PARAOPTOMETRICS

SERVING UP SIX COURSES

NOVEMBER 21 & 22, 2020

HOT, FRESH, AND DELIVERED TO YOUR DOOR

A Practical Guide to Telehealth

Creating Practice Success 2020 and Beyond

Marketing Your Practice from the Inside Out

Editors Top 5 Practice Management Ideas for 2021

Important Changes to 2021 CPT and ICD-10 Codes

A Comprehensive Guide to the Revised E/M Code Set



Managed Care Seminar | Schedule & Pricing

SATURDAY, NOVEMBER 21, 2020 | 12:30pm - 4:00pm

12:30p - 1:20p	Creating Practice Success 2020 and Beyond - April Jasper, OD COPE # 69987-PM - 1 hr. NJSBO Regular Credit
1:20p - 1:30p	10 minutes for Sponsor/Ultra/Diamond & Gold partner pre-recorded presentations
1:30p - 1:45p	Exhibit Hall Break
1:45p - 1:50p	Raffle Drawing - Eligibility: Visit a minimum of two virtual exhibit booths today!
1:50p - 2:40p	Marketing Your Practice from the Inside Out - April Jasper, OD COPE # 67841-PM - 1 hr. NJSBO Regular Credit
2:40p - 2:50p	10 minutes for Sponsor/Ultra/Diamond & Gold partner pre-recorded presentations
2:50p - 3:05p	Exhibit Hall Break
3:05p - 3:10p	Raffle Drawing - Eligibility: Visit a minimum of four virtual exhibit booths today!
3:10p - 4:00p	Editors Top 5 Practice Management Ideas for 2021 - April Jasper, OD COPE # 69988-PM - 1 hr. NJSBO Regular Credit

SUNDAY, NOVEMBER 22, 2020 | 8:30am - 12:00pm

8:30a - 9:20a	Important Changes to 2021 CPT and ICD-10 Codes for Optometry Harvey Richman, OD, FAAO & Rebecca Wartman, OD COPE # 69991-PM - 1 hr. NJSBO Regular Credit
9:20a - 9:30a	10 minutes for Sponsor/Ultra/Diamond & Gold partner pre-recorded presentations
9:30a - 9:45a	Exhibit Hall Break
9:45a - 9:50a	Raffle Drawing - Eligibility: Visit a minimum of two virtual exhibit booths today!
9:50a - 10:40a	A Comprehensive Guide to the Revised E/M Code Set Harvey Richman, OD, FAAO & Rebecca Wartman, OD COPE # 69992-PM - 1 hr. NJSBO Regular Credit
10:40a - 10:50a	10 minutes for Sponsor/Ultra/Diamond & Gold partner pre-recorded presentations
10:50a - 11:05a	Exhibit Hall Break
11:05a - 11:10a	Raffle Drawing - Eligibility: Visit a minimum of four virtual exhibit booths today!
11:10a - 12:00p	A Practical Guide to Telehealth - Peter Cass, OD COPE # 69990-PM - 1 hr. NJSBO Regular Credit
12:00p	Grand Raffle Drawing - Eligibility: Attend both days and visit 8 or more exhibit booths.

PRICING

OD PRICING

Member \$100

Non-member \$150

PARA PRICING

Paraoptometric Member \$40

Paraoptometric Non-member \$55

Managed Care Seminar | Meet the Speakers



April Jasper, OD | Dr. Jasper is owner of Advanced Eyecare Specialists in West Palm Beach. She is a Fellow of the American Academy of Optometry (AAO), Chair of the Corporate Relations Committee, President of the Florida Optometric Association (2016-2017), and member of the American Optometric Association (AOA). Dr. Jasper has completed over 200 speaking events around the U.S. and has presented at the annual meetings of the AAO, AOA, and Vision Expo West and East, SECO, GWCO, as well as part of the Practices of Distinction Tour. She is a consultant for many organizations, serves on several advisory boards, and is on the Scientific Advisory Board for Eyenovia. Dr. Jasper is currently Chief Optometric Editor of Optometric Management Magazine, was Professional Co-editor of Women in Optometry magazine, as well as a contributor to several other publications with more than 50 publications to her credit.



Harvey Richman, OD, FAAO | Dr. Harvey Richman is a graduate of the New England College of Optometry where his education emphasized the evaluation of children with behavioral and perceptual difficulties. After several years of pediatric practice and research, Dr. Richman achieved the credentials of Fellow of the College of Optometrists in Vision Development, Fellow of the American Academy of Optometry, and Diplomate of the American Board of Optometrists. His dedication to helping the visual welfare of children and the needy has rewarded him with the 1997 Young Optometrist of the Year in New Jersey. October 2007 marked Dr. Richman being awarded the Optometrist of the Year in New Jersey. Most recently, Dr. Richman was recognized with the NJSOP Lifetime Achievement Award. In 2006, Dr. Richman was asked to join the American Optometric Association's Third Party Executive Committee to work on the Coding Committee. As one of the AOA Ask the Coding Experts, he acts as the alternate delegate to the American Medical Association's Current Procedural Terminology (CPT) Advisor Panel. He also participates on the Physical Medicine & Rehabilitation Workgroup. He has published work on Coding for Vision Therapy and Vision Rehabilitation for the AOA and COVD.



Rebecca Wartman, OD | Dr. Rebecca Wartman attended The University of the South (B.A. Psychology) and University of Missouri St Louis School of Optometry. She is in private practice caring for nursing facility patients in western North Carolina. She writes and lectures on insurance and coding issues, Drug Side Effects, Opioids and Eye Care in the Long Term Care setting. She currently serves NCSOS as the Third Party Liaison, is a consultant for Eye Care Centers OD PA and serves on the American Optometric Association Coding Committee, and is the AOA advisor to CPT Editorial Panel.



Peter J. Cass, OD is a full-time associate with MyEyeDr. in Beaumont, TX, a Past President of the Texas Optometric Association and continues to serve on their third party, legal and legislative, and finance committees. He is also the Vice President of Practice Compliance Solutions, a partner in EDO labs in Dallas, a clinical researcher for Alcon, and an auditor for Medicaid. He is a nationally recognized speaker on topics of billing, compliance, practice management, and anterior segment disease.

Don't miss the #ManagedCare2020 VIRTUAL EXHIBIT HALL!

The Managed Care virtual exhibit hall is your chance to connect with vendors you may not have seen in a while. Check out their virtual booths for show promotions and updates on new products and technology. Better yet, communicate with reps in real time via the chat or call options. The more booths you visit, the better your chance to win raffle prizes!



More exhibitors will be announced soon!