



# MANAGED CARE SEMINAR 2020 EXHIBITOR PROSPECTUS



**November 21-22**

MCS Virtual Exhibit Hall  
Sat. 12:30p - 4p | Sun. 8:30a - 12p



**October 31**

Exhibitor Application  
Deadline (Here)



**November 15**

Exhibitor Booth  
Content Deadline

**All NJSOP Partners will receive a booth in the Managed Care Seminar virtual exhibit hall at no additional cost:**

- Diamond and Gold level partners will receive the **Ultra** package.
- Silver and Bronze level partners will receive the **Basic** package. (Those Silver or Bronze partners wishing to upgrade can do so: Super + \$250; Ultra + \$500)
- All partners are required to register online; the payment section will be bypassed. If you do not register online by Oct. 31st, a booth will not be held for you.

## ULTRA

All of the benefits from the BASIC & SUPER packages, plus...

Additional communication options ranging from chats, to calls and video calls - live and in real time;

Option to upload short promotional or demo videos;

Option to include downloadable information;

Option to provide a pre-recorded, promotional video message to be played during the virtual conference.

**\$1250**

## SUPER

All of the benefits from the BASIC package, plus...

A dedicated page with company logo and profile;

Option for attendees to leave their contact information for further communication.

Pre-event attendee list.

**\$1000**

## BASIC

Company name displayed on event site and linked to preferred website.

Recognition in marketing emails

Post-event attendee list.

**\$750**

- Raffle incentives for attendees who visit at a minimum number of exhibitor booths each day (provided by the NJSOP);
- Dedicated exhibit hall break each day;
- Providing a special offer or deal to attendees? Let us know and we will help get the word out! Email [kcotton@njsop.org](mailto:kcotton@njsop.org).



Dr. Charles Fitzpatrick  
MCS Chairman