

## **\*\* REGISTER NOW \*\***

## \*\*\*\* SPACE IS LIMITED \*\*\*\*

January 11, 2017

Dear Exhibitor:

The New Jersey Society of Optometric Physicians invites your participation at our Winter Continuing Education Series on Sunday, March 5, 2017 at the Princeton Hyatt Regency Hotel in Princeton, New Jersey.

Our program provides for a buffet luncheon and one morning break. All exhibit booths will be located in the dining room located next door to the lecture hall. Additionally, we are offering exhibitors the opportunity to include promotional material in <u>each</u> doctor's registration packet, providing the material (250 copies) are received at the NJSOP office <u>no later than Friday February 17<sup>th</sup></u>.

The exhibit fee has been set by the Committee at \$950. Exhibit space includes the following: two (2) luncheon tickets (additional tickets may be purchased); one (1) 6'X24" table with covering & skirt; two (2) side chairs; one (1) wastebasket and one (1) one-line company identification sign. Electric service will be provided at each booth (one (1) 120 volt outlet up to 20 amps). Should you need additional electrical requirement, please complete the enclosed form and submit directly to the Princeton Hyatt along with payment. If you do not need any additional electrical service other than what is provided for in your exhibit fee, do not submit the enclosed form or you will be billed by the Hyatt.

The application on the reverse side will reserve your booth at our seminar. Upon receipt of your application and appropriate fee(s), we will send your company a confirmation of exhibit space and forms from our drayage company should you need extra rental equipment. Directions to the Hyatt will also accompany your confirmation.

## **REGISTER EARLY AS EXHIBIT SPACE IS LIMITED AND HAS SOLD OUT IN PREVIOUS YEARS!**

We appreciate your support of our programs and look forward to seeing you in Princeton on March 6<sup>th</sup>.

Sincerely,

Kenneth M. Daniels, O.D., FAAO, Chair 2017 Winter Continuing Education Series

## **APPLICATION IS ON REVERSE SIDE OF THIS LETTER**

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