

NJSOP Privacy Policies (April 2024)

NJSOP.org is the web site of the New Jersey Society of Optometric Physicians (NJSOP). The NJSOP respects the privacy of our members and other users of our web site. This Privacy Policy addresses our use of information about you collected by virtue of your membership or other relationship with the NJSOP, or through your use of NJSOP.org.

By visiting our web site or maintaining a membership or customer relationship with the NJSOP, you are accepting the practices described in this privacy policy (the "Privacy Policy").

The NJSOP reserves the right to change this Privacy Policy at any time by posting such change on the website. Your continued use of the website or relationship with the NJSOP After such change is made constitutes acceptance of and agreement to be bound by the terms of the Privacy Policy as modified.

Please continue to check our website for any changes to this policy, as such changes will only be posted on our website, even if the changes affect use of non-electronically submitted information.

In addition to our own website, we provide links to other third-party websites that are not under the NJSOP 's control. The NJSOP is not responsible for the privacy policy or content of any website linked to from the NJSOP website. Please be sure to review the privacy policies of any third-party websites to ensure you are familiar with that organization's policies.

You may contact NJSOP about this Privacy Policy:

Address: 4 AAA Drive, Suite 204

Phone: 609-323-4012

Information we may collect about you.

Website Visitors

The information we collect via our website is used to improve the content of NJSOP.org and to advance the NJSOP's mission.

We may collect the Internet protocol (IP) address of visitors to our website, aggregate information on what pages users access or visit, user-specific information on what pages users access or visit, and information volunteered by users, including from surveys, purchases, contact, and update forms, login data, and/or registrations. We also may collect the e-mail addresses of those who communicate with us via e-mail. This information is used to better understand how visitors use the NJSOP website and make improvements.

With respect to cookies, we use cookies to authenticate users requesting members-only content. When a user logs in, a cookie is written for the duration of the session. This is not a persistent cookie. The cookie is destroyed once the user leaves the site. We also use cookies on the website for specific functions not related to authentication. No personally identifying information is used with these cookies. We use only first-party cookies.

If a user does not allow cookies to be written on their computer, the website will not be able to authenticate them as a member, which may result in an inability to access protected information.

NJSOP member and customer information transmitted through means other than the website.

This policy also applies to information we collect via other means, including, but not limited to email, paper correspondence and oral conveyances. This includes various types of personally identifying information you provide to us including your name, telephone number(s), address, preferred email address, payment, or other information. The policies listed herein apply to all such information submitted to NJSOP.

How we may use information we collect

The NJSOP and affiliates may use your contact information to alert you to new information, products and services, events, and other opportunities. Please be advised that from time to time, we may also make your contact information available to other reputable organizations whose products or services we think you may find helpful or interesting.

Data in the Aggregate: We may disclose “blinded” aggregated data and user statistics to prospective partners and other third parties and for other lawful purposes. Blinded data is data that does not identify an individual person.

NJSOP affiliates may have certain privacy policies different than noted here, which may be indicated on its own site.

Your rights

NJSOP endeavors to keep your information secure while using it to complete requests. NJSOP reserves the right to retain and use information collected on its websites or through its membership signup and renewal process, or through other transactions with NJSOP, to conduct necessary business. This includes sharing information with vendors and other organizations providing services to NJSOP or NJSOP customers or members. We may be required by law to disclose information you have provided in obtaining our services. We may also disclose information against someone who poses a threat to our interests (such as customer fraud) or whose activities could bring harm to others. In addition, it may be necessary for us to provide customer information to third parties, such as credit card companies, for the purpose of resolving disputes that arise in the normal course of business.

NJSOP adheres to federal laws concerning phone calls, e-mail and fax distributions. Unsubscribe methods are available in all NJSOP e-mail publications. Specific opt-out requests for NJSOP communications may be sent to the contact information above.

Upon request, we also offer visitors the ability to have inaccuracies corrected in contact information, financial information, unique identifiers, transaction information and communications that the visitor has directed to the site.

You may also contact us if you believe your information is being used for purposes other than those for which it was originally collected.

Please contact the NJSOP if you wish to view, edit or delete your personal information from our database, and we will use commercially reasonable efforts to accommodate your request.

Event reservations

When you register for an event, we ask you to provide personally identifiable information. We use this information to process your event registration and to notify you of your event registration status.

We may also ask you for personally identifiable information about other people for whom you may be registering for an event. We use this information only to register.

We provide information about lodging redirected through our website to the suppliers who will fulfill your lodging reservation. As such, we have not placed limitations on these suppliers from using or disclosing your information without your permission. Therefore, we encourage you to review the information privacy policies of any lodging suppliers whose products or services you may reserve when redirected through our website. In addition, these suppliers may also contact you as necessary to obtain additional information about your confirmed reservation.

Data security

With respect to security: we use industry-standard encryption technologies when transferring and receiving consumer data exchanged with our site. When we transfer and receive certain types of sensitive information, such as financial information, we redirect visitors to a secure server and will notify visitors through a pop-up screen on our site. We have appropriate security measures in place in our physical facilities to protect against the loss, misuse, or alteration of information that we have collected from you at our site. When users choose to make payments via credit cards, we submit the information needed to obtain payment to the appropriate clearinghouses.

Your member account and profile information are password-protected. Please remember to sign out of your account and close your browser window when you have finished using your profile. This is to ensure that others cannot access your account by using your device when you are away from it.

Health information you may share with NJSOP is neither private nor confidential and should be shared, if at all, only in accordance with applicable laws. The NJSOP is not a covered entity under the Health Insurance Portability and Accountability Act (HIPAA). Due to security issues inherent in the use of internet accessible computer networks, the AOA cannot guarantee complete security of information submitted to it by users. However it is the NJSOP's intention by use of commercially reasonable efforts, described in more detail in this privacy policy, to protect data in its position.

Exceptions

Notwithstanding anything else in this privacy policy to the contrary, the NJSOP may collect personally identifiable information and use such information in ways other than those described above if the NJSOP is required to do so by law or if the NJSOP deems it advisable in the course of assisting law enforcement activities or protecting its web site(s) or other property.

NJSOP Website content

The NJSOP website contains information, communications, software, photos, graphics and other materials collectively known as "Content." This Content is posted for the benefit of the general public and NJSOP members.

Unless otherwise indicated, the NJSOP reserves full title and ownership of all Content. Such Content is protected by copyrights, trademarks, and other intellectual and proprietary rights.

The Content is provided "as is" and without warranties of any kind, to the fullest extent permissible by applicable law. The NJSOP makes no representations about the suitability of this Content for any purpose. Nor will the NJSOP, its employees, contractors, officers, and directors be liable for any damages or injury that may result from the use of the NJSOP website or its Content.

All NJSOP Content is made available subject to the following terms and conditions:

- Content (one copy only) may be used and/or downloaded for personal, non-commercial, lawful purposes.
- Further transmission or distribution without written consent is prohibited. Content may not be modified or altered in any way.
- Users may not delete or change any copyright or trademark notice.
- Content, including names, trademarks, service marks, and logos may not be used in any advertising or publicity without the NJSOP 's prior express written permission.
- The content does not, and may not be used to, indicate NJSOP endorsement of, or affiliation with, any product or service.