

The New Jersey Economic Development Authority, in partnership with the Office of the Governor of New Jersey, is working to develop programs and resources to support New Jersey's business community during the COVID-19 outbreak. **We'd like to ask for your help today on two initiatives:**

1. **SMALL-TO-MEDIUM ENTERPRISE (SME) FINANCIAL ASSISTANCE SURVEY**

We're seeking information from small-to-medium enterprise owners and leaders to inform the development of new programs and initiatives to support organizations during the COVID-19 outbreak.

If you're willing, we'd greatly appreciate your help getting the survey out to business and non-profit leaders (CEOs, COOs, Presidents, Executive Directors, etc.).

The survey can be accessed at this link: <https://www.surveymonkey.com/r/CVSupport>. We're trying to generate responses quickly as we will use this information to guide the development of short-term support that will be launched imminently.

If possible, we'd ask you to send this survey out today and request that business leaders complete it by Saturday night. We will be reviewing results on Sunday to help refine economic stabilization programs next week.

Please, feel free to forward this to any of your members chapters as well.

NOTE: we are currently translating this survey into Spanish. Please email: Meera Kumar (MKumar@njeda.com) to get a link to the Spanish version when it's ready. For those that do not need a Spanish version, please feel free to blast out the English version now.

2. **COVID-19 JOBS & HIRING PORTAL**

The State is building a centralized resource to match talent with opportunities in industries on the front lines of the COVID-19 outbreak.

The first crucial step is to gather details on employers' immediate hiring needs. We've built an intake tool for employers to share this information which can be directly accessed here: <https://jobs.covid19.nj.gov/intake>.

You can find more information on intake process on the State's COVID-19 Business Information Hub: <https://cv.business.nj.gov>.

We're starting the roll-out of this new tool with critical industries like grocery stores, shipping and logistics, healthcare, janitorial services, and warehousing, but over time we'll expand to work with all industries that need to tap extra deep into New Jersey's best-in-class talent pool during this extraordinary time.

Our aim will be to post employment opportunities as early as this weekend.

Could you please support us in sharing this resource with organizations that may benefit from it?

Thank you in advance for helping us on these efforts. We appreciate the challenges facing our community and are eager to deliver meaningful support. As always, if businesses have questions about how the COVID-19 outbreak, they are encouraged to visit the State's COVID-19 Business Information Portal: <https://cv.business.nj.gov>.

Best regards,

Brian and the NJEDA COVID-19 Response Team

Brian Sabina

Senior Vice President, Economic Transformation

New Jersey Economic Development Authority (NJEDA)

36 West State Street | P.O. Box 990 | Trenton, New Jersey | 08625-0990

bsabina@njeda.com

Mobile: 609-649-4976 | Office: 609-858-6756

Executive Assistant: Maria LeBon: MLeBon@njeda.com | 609-858-6736