

Fall Managed Care Seminar

Solving the Problem of Dry Eye to Benefit the Patient and the Practice

The NJSOP will be hosting its annual Fall Managed Care Seminar on Wednesday, December 12, 2018 at the Battleground Country Club in Manalapan, NJ (Exit 8 NJ TPK). This years theme is ***Solving the Problem of Dry Eye to Benefit the Patient and the Practice***.

Historically, this day-long meeting has had a practice management and practice development focus. With all of the rapid changes occurring in the delivery of services and ophthalmic products in the eye care space, it is our responsibility to expand the scope and range of services which the contemporary eye care practice may deliver. You represent a product/instrument line and company which may be featured prominently during the event.

We have invited top notch educators, Whitney Hauser, OD and Tom Kislán, OD, to deliver a unique program covering the foundations of dry eye syndrome and meibomian gland dysfunction (prevalence, pathophysiology, principles and methods of diagnosis) as well as a variety of management approaches which emphasize the use of new and emerging technologies. With the use of live and recorded video, we hope to bring many of the marvelous instruments in the exhibit hall right into the lecture room.

I want to invite you to participate as an exhibitor at this event and potentially, as a presenting sponsor. I think that you would find our attendees to be receptive to information about your products in a smaller exhibit space, which allows for more direct contact with the doctors during the mid-morning break and lunch. I would be happy to discuss this further at your convenience or you may speak with NJSOP Director of Education and Industry Relations, Sharon Kais at 609-323-4012 / skais@njsop.org

Thanks for your consideration of this request and your continued support of our profession.

Sincerely,



Dr. Charles Fitzpatrick
Managed Care Seminar Chairperson

December 12, 2018
Battleground Country Club
Manalapan, New Jersey
Expected attendance: 120

2018 Fall Managed Care Seminar

Exhibitor Application



Registration + Setup
7:15am - 7:45am

Exhibit Area Open
8am - 9am; 10:40am - 11am; 11:50am - 12:35pm; 2:15pm - 2:30pm

www.njsop.org

Please complete the following section

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____ Email: _____

Name(s) of person(s) who will be representing your company at the event:

(1) _____ (2) _____

Platinum Sponsor - \$4000

- 10 minutes of podium time during lunch
- Significant presentation support from speakers
- Vendor table from 8am - 2:30pm (includes vendor table, 2 chairs, electricity)
- Logo and sponsorship recognition on meeting emails

Gold Sponsor - \$2000

- Vendor table from 8am - 2:30pm (includes vendor table, 2 chairs, electricity)
- Logo and sponsorship recognition on meeting emails

Exhibit Table Only - \$750

- Vendor table from 8am - 2:30pm (includes vendor table, 2 chairs, electricity)

Please check here if standard electrical wall outlet is needed

The undersigned agrees to participate as an exhibitor at the NJSOP's 2018 Fall Managed Care Seminar. All levels include one 6 ft. skirted exhibit table, 2 chairs, continental breakfast, and buffet luncheon for two company representatives.

Credit Card: (circle one) MC / VISA / AMEX # _____

Expiration Date: _____ Security Code: _____

Paying by check? Please make checks payable to "NJSOP" and mail completed form and check to:
New Jersey Society of Optometric Physicians - 4 AAA Drive, Suite 204 - Hamilton, NJ 08691

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(609) 323-4012 | www.njsop.org