

Benefit	Member Cost	Non-Member Cost	Difference
<b>AOA MORE (Measures and Outcomes Registry for Optometry)</b>	<b>FREE</b> AOA MORE seamlessly integrates data from your electronic health record to allow PQRS reporting and benchmarking. Members can sign up for the service at absolutely no cost.	\$1800 for non members to sign up for and use AOA MORE	Members save \$1800
<b>Think About Your Eyes (TAYE)</b>	<b>FREE</b> All full time NJSOP members are automatically enrolled in the TAYE program and appear in the website directory at no cost. Additionally, members who wish to upgrade to premium membership can do so for a discounted rate of \$200.	Non-members pay \$225 to be listed on the TAYE website and \$450 to upgrade to premium membership.	Members save up to \$675.
<b>Medical billing services through Medical Revenue Associates (MRA)</b>	Offers 17 years experience communicating with al health insurance carriers, specialized practice management software, and ICD-10 knowledge. NJSOP members receive a discount on billing services that is 1.5% to 2.0% below national average.	Non-members do not receive a discount on billing services	Members save 1.5%-2.0% below the national average on billing services.
<b>C&amp;E Vision Buying Group</b>	Members earn 2% back on buying group purchases and 1% back from all ABB purchases. Members can also earn up to 12% back with LOOK™ from C&E Vision	No Savings Available to Non-members	Up to 2% on purchases.
<b>NJSOP Listserve</b>	<b>FREE</b> 24/7 access to all members of the NJSOP; ask questions, post helpful information, or request the help of your colleagues and fellow members.	Non-Members are not able to access the NJSOP Listserve or the content shared through it.	Members have 24/7 access to their colleagues and open lines of communication.
<b>Legal Service Plan</b>	<b>NJSOP Legal Service Plan includes 3 free hours of representation, discounted rate of \$250 for each additional hour</b> <ul style="list-style-type: none"><li>Full dues paying members in their 6<sup>th</sup> year of membership and beyond: <b>FREE</b></li><li>Members in their 1<sup>st</sup> – 5<sup>th</sup> year of membership, partial practice members, those receiving a waiver, and practicing life members: \$100 to participate in the Legal Service Plan</li></ul>	\$300 an hour	Members save \$900 on first 3 hours; \$50 savings for time additional.
<b>NJSOP Continuing Education Discounts (Snow School, Winter CE, Summer CE, Therapy by the Sea, Managed Care Seminar)</b>	\$1425 for all five 2016 events (total of 49 Credits)	\$2075 for all five 2016 events (total of 49 credits)	Members save \$650
<b>Learning Labs/Member-only Seminars</b>	<b>FREE</b> – Seminars focus on topics essential to successful management of the optometric practice, marketing, social media, etc.	Learning Labs and other Member-only Seminars are not available to Non-members	Members are exposed to the newest technology and latest information.
<b>Web-based Doctor Locator (NJSOP.org and Eyecare.org)</b>	<b>FREE</b> – The NJSOP Find-A-Doc tool contains the names and contact information for all members of the Society. Consumers can search by name, city or zip code radios to find an optometric physician in their area. The Find-A-Doc page is one of the most highly visited pages on both the NJSOP.org and Eyecare.org websites.	Non-members are not listed in the Find-A-Doc database.	Members are easily found by name, location, or mode of practice.
<b>The Gandelman Agency (Member Insurance Programs)</b>	<b>Professional Liability:</b> 10%, Office Package: 10%, Disability: 15%, Long Term Care: 10%, Auto & Home: 15% <b>Life, Group Health Plans, Bonds:</b> The Gandelman Agency competitively shops for the best rates available to NJSOP members.	No savings available to Non-members	Members save between 10% and 15% depending on which insurance programs they utilize.
<b>NJSOP Classified Ad Placement</b>	<b>FREE</b> Ad is placed online and in the Society’s quarterly newsletter, <i>Eye on New Jersey</i>	\$500 per ad	\$500 savings for members
<b>EyeCarePro Optometry-Focused Strategic Marketing &amp; Website Design</b>	<b>ODsite</b> w/ hosting and management: \$54.00/month for members; <b>ODLite Program</b> – Essential marketing & SEO: \$125 off your first month, Retail \$349/mo <b>ODLingo Program</b> – Strategic marketing w/16 offline and online services included: \$150 off your first month, Retail \$550/mo	<b>ODsite</b> w/hosting and management \$59.95/month <b>ODLite Program</b> - \$349/month <b>ODLingo Program</b> - \$550/month	Members save \$74 to \$150 per year.
<b>Childcare at Lightbridge Academy or The Learning Experience</b>	At Lightbridge Academy, members receive a discount of up to 10% on tuition for preschool/kindergarten programs and 5% for infant/toddler programs. At The Learning Experience members save 10% of tuition, plus the extended care fee is waived at participating centers. The Learning Experience extends this benefit to member’s office staff as well!	Non-Members not eligible for discount	Up to 10%
<b>IntelliSHRED</b>	Certified On-site Shredding One-time Clean-out (Purge Service) \$0.15/lb for Members Only Other services include repeat shredding visits and include even greater discounts for NJSOP Members	No discounts for non-members. One-time Clean-out (Purge Service) \$0.18/lb for non-members	\$0.03 for one-time purge Plus other discounts as needed.
<b>Student loan refinancing with Darien Rowayton Bank (DRB)</b>	Offers NJSOP members the opportunity to refinance student loans at some of the lowest rates in the country. NJSOP member receive a \$200 bonus upon closing their loan with DRB!	Non-members do not receive special loan refinancing rates or \$200 bonus.	DRB’s average borrower saves \$15,000 after they refinance their student loan.

\*Discount prices shown apply to full-dues paying members; fees may apply to partial practice and life members for certain benefits (i.e. legal service plan).